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**2011 VAIL FILM FESTIVAL ANNOUNCES FILM PROGRAM
& TRIBUTE AWARD RECIPIENTS**

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Line-Up Includes 67 Films From Around the World

Vail, CO., March 16, 2011 – The 2011 Vail Film Festival presented by Cadillac, today announced the complete line-up of films selected to be screened at this year's festival, taking place March 31st – April 3rd, 2011 at America's top-rated ski resort in Vail, Colorado. This year's festival will showcase 67 films from around the world, including 11 feature films and 56 documentaries, shorts, adventure, student, and animated films, at the beautiful new Sebastian hotel in Vail Village, and Cinebistro in the Solaris complex. The 2011 Festival will donate 5% of the overall ticket sales to the American Red Cross for earthquake and tsunami recovery efforts in Japan, and an additional 5% to Angelight Films, a 501(c) (3) non-profit production company that gives chronically ill children the opportunity to express themselves in their own short film.

The Vail Film Festival is pleased to announce that Kate Bosworth, star of *Blue Crush*, Bryan Singer's *Superman Returns* and Kevin Spacey's *Beyond the Sea* will be in attendance to receive the Excellence in Acting Award, and Emmy Award winning actor/filmmaker Michael Imperioli will be in attendance to receive this year's Renegade Award for Risk Taking in Film, an honor bestowed to Zach Braff, Jeremy Davies, and filmmaker Kevin Smith in recent years.

The 2011 Festival will officially open on Thursday evening, March 31st at the Vail Mountain School with a screening of *Falling Overnight*. Also on Thursday, the Festival is proud to screen the Colorado Premiere of *Super*, starring Rainn Wilson, Kevin Bacon, Liv Tyler, and Ellen Page. In this action packed comedy, a wife (Liv Tyler) leaves her husband (Rainn Wilson) for a drug dealer (Kevin Bacon). When her husband decides he will win her back as Crimson Bolt, a costumed vigilante armed with a monkey wrench, his actions bring him an admirer: an overeager comic store clerk (Ellen Page) who wants to be his sidekick.

Throughout the festival weekend, pass holders will enjoy film screenings, red carpet ceremonies and parties, panel discussions, live music featuring Grammy-winning musicians from LA's famed Hotel Café, the festival's hospitality lounge at The Sebastian Hotel, and the annual awards ceremony recognizing the outstanding work of leaders in the film industry on Saturday, April 2nd.

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New to this year's program, the Vail Film Festival is excited to announce the launch of the "Cadillac Short Series," the only Festival "venue" in which the public will be invited to view festival programming from the comfort of a 2011 Cadillac Escalade, a 2011 CTS Wagon, and a 2011 SRX, in the middle of Solaris Plaza. The Cadillac Short Series will feature short films screened on the vehicles' deluxe interior entertainment systems throughout the 2011 Festival weekend.

"We are very fortunate to have world-class partners whose vision aligns perfectly with ours and that encourage artistic expression through their sponsorship of the Vail Film Festival," said festival co-founder Scott Cross. "We look forward to engaging with a wider audience though the exciting activation of our partners are planning throughout Vail Village."

In partnership with Olympus Imaging of America Inc., the 2011 Vail Film Festival is also pleased to welcome the 48 Hour film contest back to the festival's program. The Olympus PEN Your Short 48Hr Film Contest will kick off on Thursday, March 31st at 11:00am MT, followed by a period of 48 hours where filmmakers will be asked to create a short film using the new Olympus PEN camera. All short films entered by Saturday, April 2nd at 10:59AM will be screened on Saturday afternoon in the Cadillac Screening Room at Cinebistro. The contest winner will be announced during the Saturday evening Awards Ceremony. The winning team will receive \$5,000, Olympus PEN[®] Equipment, VIP Passes to the 2010 Festival, and a private meeting with a Hollywood film producer.

The Vail Film Festival has also launched a new feature on its website this year, allowing pass holders to create their own custom festival schedule, as well as rate and comment in real time on films they have seen. Pass holders who visit <http://vailff.slated.com/2011/films> during their visit to the hospitality lounge at the Sebastian hotel will be entered to win a 2011 Vail Film Festival VIP Gift Bag.

"The Vail Film Festival is honored to screen the work of established artists and emerging talent that will shape the film making landscape of tomorrow," said Cross. "True to the festival mission to nurture new filmmakers, many of the films have been directed or produced by first time filmmakers. After record submissions and an abundance of high quality work, we are very proud of the caliber of films at this year's festival. The mix of documentaries, dramas, comedies, shorts, and student films promises to be the best film program we've had yet."

The 2011 Vail Film Festival Film Program Includes:

Feature Films:

Boy Wonder, directed by Michael Morrissey

Face to Face, directed by Michael Rymer

Falling Overnight, directed by Conrad Johnson

Losing Control, directed by Valerie Weiss

Serotonin Rising, directed by Tony Perri

Small Town Murder Songs, directed by Ed Gass-Donnelly

Something Better Somewhere Else, directed by Ron Lazzeretti

The Inner Room, directed by Ron Gastelbondo

Super, directed by James Gunn

The Wedding Party, directed by Amanda Jane

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Adventure Films:

Downhill: The Bill Johnson, directed by Zeke Piestrup
Out of the Shadows, directed by Athen Merrick and Nicolas Teichrob
Skate Australia, directed by Sebastian Lundmark
Twiga Stars: Tanzania's Soccer Sisters, directed by Nisha Ligon

Animated Shorts:

Bygone Behemoth, directed by Harry Chaskin
Pinball 12 Reanimated, directed by Abbey Luck
Something Left, Something Taken, directed by Max Porter and Ru Kuwahata
Starwars: Retold, directed by Joe Nicolosi
The Cow Who Wanted to be a Hamburger, directed by Bill Plimpton
The Terrible Thing of Alpha 9!, directed by Jake Armstrong

Documentaries:

A Perfect Soldier, directed by Jon Severson
Certain Proof: A Question of Worth, directed by Ray Ellis
Delicious Peace Grows in a Ugandan Coffee Bean, directed by Curt Fissel
Echoes of a Storyteller, directed by Daniel Turcan
Hauling, directed by Sean Walsh
Lens & Pens: Art in an Unexpected Place
Loy Krathong, directed by Jeffrey Waldron
Odysseus in America, directed by Charles Berkowitz
Saving Pelican 895, directed by Irene Taylor Brodsky
The Clean Bin Project, directed by Grant Baldwin
WE STILL LIVE HERE: As Nutayunean, directed by Anne Makepeace

Shorts:

Animal Control, directed by Kire Paputts
A Robot's Life, directed by Elad Offer
AyA, directed by Michael Walker
Bathing & the Single Girl, directed by Christine Elise McCarthy
Daisy Cutter, directed by Enrique Garcia and Ruben Salazar
Efrain, directed by Matthew Breault
GAYKEITH, directed by Leslie Hope
Hello Caller, directed by Andrew Putschoegl
Idiots, directed by Kat Coiro
Love is Retarded, directed by Bill Escudier
Nouvelle Nostalgia, directed by Amy Obarski
Pipe Dreams, directed by Ben Green
Rosie and me, directed by Matthew Graham
run., directed by TJ Thyne
RUNNER, directed by Nic Reader
Scent, directed by Darren Bolton
Shoe, directed by Nick Kelly
Something Fishy, directed by Kristy Best
Tapeworm, directed by Margaret Laney
The Box, directed by Bobby Willis
The Fall Line, directed by Tyler Stableford

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Shorts Cont:

The Filmmaker, directed by Marcello Fabrizio

The Interview, directed by Michelle Steffes

The Line, directed by Joe Petrilla

The Philosopher, Cyrile Deleye

The Price, directed by Zeke Pinheiro and James St. Vincent

The Tailor, directed by Gordon Grinberg

¡Una Carrerita, Doctor!, directed by Julio O. Ramos

Un Novio de Mierda, directed by Borja Cobeaga

Women, directed by George Mays and Ashley Scott

Student Films:

El Bolerito, directed by Julio O. Ramos

God of Love, directed by Luke Matheny

Nedele, directed by Iliya Gegov

Surviving Hunger, Balgum Song

The Haymaker, directed by Daniel D'Alimonte

The History of Space Flight, directed by Chris Caraballo

The Shoes Maketh the Man, directed by Tarek Sursock

For complete film listings and screening times, event schedule, FAQs and to order tickets please visit: www.vailfilmfest.com.

About Vail Film Festival

The Vail Film Festival promotes independent filmmaking, with a special focus on new and innovative filmmakers. Besides screening some of the year's top films from around the globe, the festival will also feature workshops, seminars, industry panel discussions and special events with award-winning actors, writers and directors. A special awards ceremony, family festivities, ski and snowboarding events, VIP parties and live music will round out this four-day event. The Vail Film Festival is produced by the Vail Film Institute, a non-profit arts organization that is dedicated to fostering independent cinema and creative filmmaking. Festival passes incorporate a combination of movies, filmmaker panels, galas and music, with deep discounts on skiing for festival pass holders. For tickets and additional information, visit www.vailfilmfest.com or call (866) 476-1092.

About Cadillac

Cadillac has been a leading luxury auto brand since 1902. In recent years, Cadillac has engineered a historic renaissance led by artful engineering and advanced technology. More information on Cadillac can be found at media.cadillac.com.

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